

IDENTIFYING A PHYSICAL DEVICE'S AVATAR USING A UNIQUE, SUBSTANTIALLY NON-REMOVABLE COMMUNICATION IDENTIFIER

ABSTRACT OF THE DISCLOSURE

[00041] The present invention provides a system and method for automatically linking a physical device and a predetermined associated virtual device to provide the physical device with access to at least one service. The method includes the steps of: manufacturing the physical device that is associated with the predetermined virtual device and attaching, to the physical device, a substantially unremovable communication identifier for communicating with the predetermined virtual device. The communication identifier typically facilitates communication over an information space such as the Internet.